Environmental Measures

Nature Preservation Fund

The mission of the Oze Preservation Foundation is to preserve the natural beauty of Niigata’s Oze plateau in perpetuity for future generations. To support the Foundation’s work, since 2006 Daishi Bank manages the Oze Kiko Natural Environment Protection Fund which contributes a part of its proceeds to the Oze Preservation Foundation. In July 2009, Daishi Bank joined with Niigata Securities to contribute ¥1 million to this fund. To date, the two companies have donated a cumulative total of ¥3.5 million.

We will continue to support preservation of the Oze plateau.

Global Warming Prevention

Daishi Bank is a proud participant in Team -6%, a national campaign to prevent global warming. We adopt and aggressively implement bank-wide measures to combat global warming. When Daishi Bank purchases sales premiums and office supplies, we give precedence to products with low environmental impact. We ensure that a certain number of the vehicles we use are hybrid vehicles, and are gradually changing frequently used business vehicles to fuel-efficient “light vehicles” to reduce energy consumption.

Cleanup Activities

To do our part in preserving the natural environment of Niigata Prefecture, the directors and employees of Daishi Bank along with their families volunteer to collect trash in the prefecture along the seashore. In FY 2008 some 500 people participated, cleaning Niigata’s Aoyama Beach.

Each bank branch conducts its own volunteer activities, tailored to the needs of its region. Among these activities are unique regional cleanup campaigns.

Contributing to the Regional Communities

Music and cultural activities

At Daishi Hall constructed within the main Daishi Bank building, a versatile venue for a full spectrum of regional cultural events is available, including classical concerts, lectures and more. To support the music of performers with roots in Niigata Prefecture, Daishi Bank often provides the use of Daishi Hall to such artists free of charge.

Presentation of tulips

Daishi Bank presents gifts of potted tulips and tulip bulbs to welfare facilities throughout Niigata Prefecture. Every spring and fall, Daishi Bank orders delivery of the flowers from bank locations to some 100 facilities prefecture-wide.

A tradition since 1970, this practice has taken hold as one of Daishi Bank’s most sustained contributions to society.

Financial Education Supporting Activities

Today’s children hold the future of Japan in their hands. To ensure this new generation gains a sound understanding of financial matters and possible careers, Daishi Bank offers tours of workplaces to primary and junior-high-school students, as well as school visits by bank employees to teach financial literacy. Since fiscal 2006, Daishi Bank has been conducting these activities from all branches in the prefecture. By fiscal 2008, we had conducted 200 visits and tours in all.