Niigata, Our Target Market

In Niigata Prefecture, basic technology indispensable for manufacturing is accumulating at an accelerated rate. This includes mold-making, high-precision machining, casting, forging, and metal pressing. Niigata Prefecture is the number one manufacturer in Japan of products such as metal tableware and oil stoves.

With a prosperous agricultural industry centering on rice growing, it is a leading producer of rice and the number one manufacturer of rice confectionery in Japan.

Niigata Prefecture, Daishi Bank's target market

<table>
<thead>
<tr>
<th>Area</th>
<th>12,584 km²</th>
<th>(5th of 47 pref.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>2,286 thousands</td>
<td>(15th of 47 pref.)</td>
</tr>
<tr>
<td>GDP</td>
<td>¥8,833 billion</td>
<td>(14th of 47 pref.)</td>
</tr>
<tr>
<td>Gross agricultural output</td>
<td>¥238 billion</td>
<td>(13th of 47 pref.)</td>
</tr>
<tr>
<td>Industrial shipment per capital</td>
<td>¥4,642 billion</td>
<td>(23th of 47 pref.)</td>
</tr>
<tr>
<td>Annual sales</td>
<td>¥6,198 billion</td>
<td>(14th of 47 pref.)</td>
</tr>
</tbody>
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Profile (Consolidated)

Based in Niigata Prefecture northwest of Tokyo, Daishi Bank is the oldest bank in Japan and the most influential financial institution in the prefecture. It was founded in 1873 as the Fourth National Bank of Japan.

Head Office: 1071-1, Higashiborimae-dori, 7-bancho, Chuo-ku, Niigata, Japan

Founded: November 1873

Deposits: ¥4,714 billion

Loans: ¥3,155 billion

Total assets: ¥5,635 billion

Credit rating: A2 (Moody's)

Advantage of transportation networks

- Expressways that extend in five directions (Kanetsu, Hokuriku, Joshinetsu, Banetsu and Nihonkai-Tohoku)
- Joetsu Shinkansen Line
- Hokuriku Shinkansen Line
- Conventional railway line such as the Shinetsu Line, Hokuriku Line, and Uetsu Line
- Niigata Airport
  - Domestic routes: 7 routes (Sapporo, Narita, Chubu International, Komaki, Itami, Fukuoka, and Okinawa)
  - International routes: 5 routes (Seoul, Shanghai, Harbin, Khabarovsk, Vladivostok, Taiwan)
- Niigata Port
  - General port and functional port: International marine containers division
  - Certified LNG (liquefied natural gas) division
- Naoetsu Port
  - Functional port: Certified LNG (liquefied natural gas) division

Niigata Prefecture

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